



# Succeeding in challenging times: an international approach to brownfield projects

CIRIA annual contaminated land conference  
14 October 2009, London

Sponsored by:



## Background

The construction sector in the UK and overseas has been hard hit by the current global economic crisis. However, major land regeneration projects around the world continue to develop. Among many examples, projects associated with the 2012 Games in London and the Commonwealth Games in 2014 in Glasgow are progressing well.

The concern today is securing funds for socially important regeneration projects and being able to plan and deliver these projects effectively. Banks and financial institutions have changed their business risk exposure profiles and are not supporting projects as they have done in the past. Fortunately new funding sources such as those provided by the newly established Homes and Communities Agency on affordable housing, have contributed to making a positive impact on the industry. Opportunities for British contaminated land professionals on overseas land regeneration projects provide continuity for organisations but there remains the need to understand prevailing funding streams.

This conference will highlight the planning and delivery of some of the major land regeneration projects in the US, Europe, the Middle East and Far East. It aims to guide land regeneration professionals worldwide on how to secure funding, and provide them with methods to gain more efficiency and competitiveness in schemes in the UK and overseas.

## Topics covered

- funding (including current and new financial opportunities) for brownfield sites
- current and future risk associated with brownfield sites
- how to improve efficiency when dealing with land remediation projects
- how to manage and secure funding for regeneration projects in the UK, US, Europe and the Far East
- how to increase the value of land
- how to make better use of sites that are unoccupied because of the slow down in the property market
- biodiversity and wildlife issues.

## Who should attend?

- consultants
- contractors
- clients and developers
- housebuilders
- local authorities (EHOs, planners, contaminated land and open green space officers)
- regulators
- wildlife specialists
- ecologists
- lenders and financiers
- technology vendors
- academics.

## Programme

### 09.00 Registration, refreshments and exhibition

### 09.45 Chairman's introduction

Claire Dickinson, Regional Director, *AECOM*

### 09.55 Managing the overall risk of brownfield sites under the current economic climate – the big picture

Mark Rolls, Head of Brownfield Strategy, *Homes and Communities Agency*

This presentation will explore the current and the potential future risks associated with brownfield site redevelopment projects. It will also explain the different funding sources for these schemes.

### 10.15 Getting finance for your brownfield project – is there still hope? A lenders' view

Alexander Pohl, Senior Development Executive, *Environmental Risks HSBC Insurance Brokers Ltd, HSBC*

This presentation will highlight the financiers' risk concerns on brownfield projects. It will also explore how lenders and construction professionals could work better with contaminated land and through the economic crisis.

### 10.35 Discussion session

### 10.55 Refreshments and exhibition



### 11.25 Successful risk assessment in land regeneration projects worldwide

USA, Rebecca Wallace, Senior Consultant, *Newfields*

UK, Jan Hellings, *ODA London Olympic 2012*

Hong Kong, China, David Yeung, Managing Director, *Environ*

The Middle East, Marcel Steward, Director Environmental Practice, *Market Insurance Brokers Ltd*

Despite the recent changes in the global economy, major urban regeneration projects are still taking place in Europe, US and Far East, and particularly China. This workshop will examine the major land remediation projects from around the world. It will also explore the different technical and funding approaches available to help construction professionals work and win urban regeneration projects in these countries.

### 12.25 Questions and discussion

### 12.45 Lunch and exhibition

### 13.45 Workshops

#### Workshop A

##### How to improve efficiency in brownfield remediation projects

Cecilia MacLeod, Technical Director, *Arcadis*

Julia Stegemann, Reader in Environmental Engineering, *University College London*

This workshop will explore ways that brownfield projects can be delivered more efficiently. It will also examine technical issues including current risk assessment and new remediation approaches.

#### Workshop B

##### How are local authorities coping with the skills shortage?

David Rudland, Contaminated Land Officer, *Swindon Council*

Matt Whitehead, SiLC Project Manager, *Environment Agency*

This workshop will examine how local authorities have survived the last 12 months of the economic downturn and also the emerging skills gap. It will also explore how different local authority, industry and other initiatives can help LAs manage these problems.

### 14.45 Workshop feedback session

### 15.00 Refreshments and exhibition

### 15.30 Open space and brownfield sites

Joanne Kwan, Project Manager, *CIRIA*

Peter Massini, Manager, Future London Programme, *Natural England*

Gillian Dick, Principal Landscape and Environment Officer, Development & Regeneration Service, *Glasgow City Council*

There is growing recognition among community groups, regulators and other organisations that previously developed land has enormous potential for “greening” city environments. This is not only useful to sites that are unused because of the downturn of the property market, but open green space can also add value to urban developments.

This presentation will explain how construction professionals can become more efficient in open green space schemes. It will also include a discussion on how Glasgow’s emerging open space policies, strategy and audit will help to reshape the east end of the city, the location for the Commonwealth Games Village and prepare the city for hosting the Games and other major development activities.

### 16.30 Discussion session

### 16.45 Chairman’s closing remarks

### 16.55 Close of conference

#### Evening reception

17.30 Launch of CIRIA’s new guidance *Unexploded Ordnance (UXO) – A guide for the construction industry (C681)* followed by a drinks reception.

### 19.00 Close



## CIRIA annual contaminated land conference

14 October 2009, America Conference Centre, 1 America Square, 17 Crosswall, London EC3N 2LD

Email \_\_\_\_\_

Title \_\_\_\_\_ First name \_\_\_\_\_ Surname \_\_\_\_\_

Job title \_\_\_\_\_

Company name \_\_\_\_\_

Company address \_\_\_\_\_

\_\_\_\_\_ Post code \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Where did you hear about this event? \_\_\_\_\_

Company's main activity \_\_\_\_\_

**Attendance fee:** Price includes refreshments, lunch, conference papers and attendance at UXO publication launch.

Standard fee: **£399 plus VAT (£459)**

CIRIA Core Members/CIEF/CPN/BRMF/CIRIA Books Club and UKQAA members: **£299 plus VAT (£344)**

**Early booking discount:** 10% off the conference fee if you book a place by 14 September 2009

Local authorities and LACL members qualify for special rate of **£195+VAT**. The early booking discount does NOT apply to this rate.

**Exhibition stands:** Price includes 3m x 2m floor space only and entry for one delegate to the conference, refreshments, lunch, conference papers and attendance at UXO publication launch. Additional exhibition stand staff will be charged a small fee. Please enquire via the CIRIA events department.

Standard fee: **£799 plus VAT (£919)**

CIRIA Core Members/CIEF/CPN/LACL/BRMF and CIRIA Books Club members: **£660 plus VAT (£759)**

Exhibition space – tick here to book a stand space. Further information will be forwarded shortly.

Early booking is advisable.

Please tick here if you wish to attend the post conference UXO publication launch at 5.30pm.

Workshop selection		
Please select your workshop choice clearly by placing a tick in 1 box only per session.		
13.45 – 14.45	Workshop A <input type="checkbox"/>	Workshop B <input type="checkbox"/>

### Method of payment

Please tick one of the following:

For CIRIA Core members, CIEF, CPN, LACL, BRMF and CIRIA Books Club members only, invoice company. Please provide purchase order no \_\_\_\_\_

Cheques made payable to CIRIA

Credit card Amex  Visa  Mastercard

Name of cardholder \_\_\_\_\_

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Address of cardholder (if different from company address) \_\_\_\_\_

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Billing address for credit card (if different from company address above): \_\_\_\_\_

**Post the completed booking form together with payment to: CIRIA, Classic House, 174-180 Old Street, London EC1V 9BP. Alternatively book online at [www.ciria.org](http://www.ciria.org) or fax the form on 020 7253 0523. Confirmation of your booking will not be made until payment is received in FULL.**

### Booking terms and conditions:

- 1 All payments must accompany this form in order to guarantee a place at the conference. Cheques should be made payable to CIRIA. A VAT invoice will be issued on request.
- 2 All cancellations must be received in writing by **14 September 2009** for a refund minus a £75.00 administration charge. For cancellations received after this date no refund will be given but substitute delegates are welcome by notifying CIRIA.
- 3 All exhibition stand spaces will be allocated on a first come first served basis and must be guaranteed by full payment on request. Cancellation of exhibition space after **14 September 2009** will be subject to a £125 administration charge with the balance refunded. No refund will be given for cancellations received after this date unless CIRIA sell the space again.
- 4 CIRIA reserves the right to alter the programme and to cancel the event in case of insufficient bookings. If we cancel the event, delegates will be advised immediately and fees refunded in full. Please note CIRIA cannot be held responsible for any travel and hotel cancellation charges.

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